



8th, Jan, 2014

Dear all

Company name: VINX CORP

Representative: Minoru Yoshida, President & Representative Director

(JASDAQ code:3784)

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VINX Forges Strategic Alliance with Wincor Nixdorf to Offer Comprehensive Consulting and Solution Services for Retailers in China and the ASEAN Region

Tokyo Japan, January 8th, 2014 – VINX Corporation (head office: Kita-ku, Osaka; President & Representative Director: Minoru Yoshida; hereinafter referred to as "VINX") dealing with software package sales and software developments, has reached an agreement with Wincor Nixdorf Pte Ltd. (Regional head office: Singapore; Regional Vice President, Retail Asia Pacific: Andrew Phay; hereinafter referred to as "Wincor Nixdorf") for a strategic business partnership on 8th, Jan, 2014. VINX and Wincor Nixdorf will provide comprehensive consulting and solution services encompassing everything from store system to back-office system mainly for retail and service companies deploying in China and the ASEAN region.

VINX is an integrated information technology company well-versed in solution business and has provided many retail and service companies like major supermarkets and drug stores with POS, Merchandise and CRM system. VINX has also provided domestic companies as well as foreign ones with a high quality one-stop service specializing in retail and service industries like IT support service and others.

Meanwhile, Wincor Nixdorf, which has an established global business presence, is one of the world's leading providers of IT solutions and services for banks and retail businesses, and is consistently driving forward the expansion of its business worldwide.

These days, China and ASEAN countries are achieving fast-paced economic development, and global and Japanese retailers are advancing there actively. Local retailers are also showing steady growth. In response, we anticipated further business expansion there.

One of VINX fundamental strategies is by establishing a strategic business partnership with Wincor Nixdorf, to jointly develop and focus on the potential business opportunities rising in the region, and in strengthening business cooperation to contribute to the expansion of mutual business greatly. Customers will benefit from an attractive enhancement to the range and quality of the company's product and services with confidence in its solutions and services provided.

Merit arising from the strategic business partnership

1. Provide more value-added integrated information technology service (consulting and solution service encompassing planning of information system, software development, system operation and maintenance), by effectively drawing on customer base, technical capabilities and business know-how both of us poses.
2. Realize one-stop high quality service such as set up support for Japanese affiliated retail and service companies advancing into China and ASEAN region, by utilizing the experience and know-how both of us have cultivated in their countries.
3. Promote business projects for potential customers, by providing the set up support and consultation for system implementation and provide the solution service increasing customer-value for existing customers, by sharing both companies' sales information.

Profile of VINX

Name: VINX CORP.

Representative: Minoru Yoshida, President & Representative Director

Head office address: Toyobo Building, 2-2-8 Dojimahama, Kita-ku Osaka 530-0004 Japan

Date of establishment: February 20, 1991

Paid-in capital: JPY556,442,746

Major business: Information related service business

Number of employees: consolidated 1,308, non-consolidated 1,066 (as of end of Sep, 2013)

URL: <http://www.vinx.co.jp>

Profile of Wincor Nixdorf

Name: Wincor Nixdorf International GmbH

Representative: Eckard Heidloff; President & CEO

Head office address: Heinz Nixdorf-Ring 1 33106 Paderborn Germany

Date of establishment: October 1, 1999

Paid-in capital: EUR 383,000,000

Major business: IT-solutions and services to retailer and retail banking

Number of employees: consolidated 8,826 (as of end of Sep, 2013)

URL: www.wincor-nixdorf.com